



PRAIZA

WE ARE THE CONNECTION BETWEEN

# WEB 3 AND REAL ECONOMY

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# MISSION

## GOAL OF PRAIZA FINANCE

### What exactly Praiza is?

The Praiza Project was created with the intention of building a Real Utility Ecosystem based on the founding principles of DeFi. In fact, Decentralized Finance was born with the aim of making it possible for anyone to interact with the dynamics of market without intermediaries.

The objective is therefore to allow more subjects to free themselves from the yoke of the Banks and operate in the markets being able to reliance on the code instead of on man, thus prioritizing the certainty of the operations, the equal treatment between the various players, operational immediacy and accessibility for everyone.

Praiza therefore defines itself as the tool that promotes and makes possible access to the goods and services they represent the satisfaction of man's primary needs, acting as a point of contact between suppliers and customers, with a view to eco-sustainability.

Multiple macro-categories of products and services will provide the opportunity for communities or individuals to create their own own food, energy, economic, housing and security self-sufficiency.

We firmly believe in the principles of eco-sustainability and want to be catalysts for the current energy transition, convinced that it constitutes the improvement process to which we are called to guarantee a better future for us and especially to our children.

We represent this epochal challenge as a journey from the Earth to Mars, with the aim of colonizing and terraforming it not only to make it habitable but also to establish the foundations and the complete development of a new civilization.

The entire process will be divided into 3 categories that will be developed simultaneously:

- ✓ 1) Gargantua - Financial freedom
- ✓ 2) Terra Base - Elysium Token
- ✓ 3) Mars Base - Praiza Token

“...Praiza is a journey to Mars, a extraordinary journey to get to a great utility in the financial industry...”

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# 1. GARGANTUA – FINANCIAL FREEDOM

## 1. GARGANTUA - FINANCIAL FREEDOM

The beginning of this journey is the purchase of Praiza: the token that allows access to our Ecosystem and that represents the launch pad of Base Terra.

Beginning of the pre-sale and carrying out of the sales phases.

Creation of the NFT New Orizon series, tickets to get on the Shuttle that will take you to Mars with the aim of increasing together with Praiza token your financial resources by passively generating an increased Digital Salary that allows everyone to live financially, regardless of initial purchasing power.

A smart contract will manage the purchases of New Orizon NFTs: it will send New Orizon NFTs to buyers and collect the Praiza tokens that make up part of its price. The it will LOCK the received Praiza making them no longer salable, making the Praiza chart more solid every day, facilitating its increase in value.

The purchase and sale operations will generate Reflections in Praiza for everyone (30%), they will feed the Development of the Ecosystem, they will support Viral Marketing actions with a reward system, they will contribute to the creation of Join Ventures with International Partners and they will support the Team.

The New Orizon NFTs will enable the holders to receive increased (70%) of the generated Reflections.

Factors involved: taxation that generates Reflections and the possibility of becoming part of the recipients of 70% of the Reflections Premium which will then be divided only among the holders of New Orizon NTFs.

The total of NFTs is only 5,000 units..

We can then make projections to establish the DAILY amount of Reflections generated depending on the trading volume of Praiza in 24 hours.

“...Praiza is the cryptocurrency designed, in the terms and in mechanics, to be al service of the world of finance...”

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- 270,000(\*) USDT in 24h = 16,200 BUSD in Praiza (30%=4,860 BUSD; 70%=11,340 BUSD)
- 1,000,000 USDT in 24h = 60,000 BUSD in Praiza (30%=18,000 BUSD; 70%=42,000 BUSD)
- 5,000,000 USDT in 24h = 300,000 BUSD in Praiza (30%=90,000 BUSD; 70%=210,000 BUSD)
- 10,550,000(\*\*) USDT in 24h = 633,000 BUSD in Praiza (30%=189,900 BUSD; 70% 443,100 BUSD)
- 153,600,000(\*\*\*) USDT in 24h: = 9,216,000 BUSD in Praiza (30%=2,764,800; 70%=6,451,200 BUSD)

\*= average volume of the last 20 tokens of the ranking (from 81st to 100th) sorted by daily volume in DeFi listed on CoinGecko (minimum value considered = \$8.47. Maximum value considered = \$926.477)

\*\*= average volume of middle ranking tokens (from 50th to 69th) sorted by daily volume in DeFi listed on CoinGecko (minimum value considered = \$5,159,884. Maximum value considered = \$96,507,303)

\*\*\*=average volume top 20 tokens of the ranking (from 20th to 1st) sorted by daily volume in DeFi listed on CoinGecko (minimum value considered = \$249,403,000. Maximum value considered = \$659,783,000)

(Source: CoinGecko, 07/11/2022)

While we achieve the goal of making anyone who enters our Ecosystem economically independent, let's move on to see what happens on...

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## 2. TERRA BASE– ELYSIUM TOKEN (ELS)

Creation of the Elysium token, designed to be the point of contact between Decentralized Finance and Real Economy.

Elysium token represents the fuel of the capsule which has a control panel named Shuttle. Elysium will be tradable on Centralized Exchanges (CEX) and can be purchased before launch by contributing directly to the presale on the CEX. This will generate a catalyst action that will favor the exposure of the Praiza (DeFi) project to the enormous catchment area made up of all traders of the CEXs. Real (CEX) and digital (DeFi) economy will converge in the Ecosystem.

Creation of the NFT Elysium series.

The Elysium NFTs, which can be purchased through Praiza tokens, which constitute part of the price, allow the obtaining of concessions and discounts and represent the link between our settlers and the following suppliers of products and services:

- Financial annuity service providers
- Suppliers of energy self-generation plants: photovoltaic, solar, wind, hydroelectric, energy storage systems and innovative water purification and for each case
- Suppliers of seeds and raw materials/semi-finished products
- Suppliers of surveillance systems
- State-of-the-art company in the research and development of quantum computers and AI

The Ecosystem will connect Investors and Suppliers through a purchase voucher issued by the Supplier (Partner) and purchased by the Investor (Holder).

Suppliers will be our Sponsors and will manage the shipping of products and the provision of services directly to Investors.

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The ecosystem is therefore a catalyst, showcase and advertising all aimed at and instrumental in obtaining discounts on products and services provided by third parties and is not directed supplier of the same.

The advantage of the Suppliers is therefore that of achieving greater sales volumes and obtaining enormous visibility at no cost.

The advantage of Investors arises from the savings obtainable through the purchase of NFT Elysium, these representing a reduction in costs compared to those that they would support themselves by purchasing the same products and services directly and at full price.

The value of Praiza token will rest on 3 solid foundations:

1- Praiza chart will be supported by taxation to increase the PROTECTION of the holders.

2- Taxes will make the Praiza token deflationary by virtue of the Buy Back & Burn at each transaction: protected the starting value we work to increase it thanks to a constant contribution.

3- The attraction that a token like Praiza will generate will be enormous simply considering the previous 2 points.

Now imagine what will happen when through the same Praiza tokens it will be possible to obtain goods and services on a global level, already discounted at the origin thanks to the partnerships that we will establish and render further affordable by Praiza's continued appreciation in incremental value: what you can't buy today will be possible to buy tomorrow thanks to the growing purchasing power that the Ecosystem intends to distribute to its most enthusiastic and loyal supporters.

A chain of events is therefore generated which adds to the discounts offered by our Partners passive income dynamics used in an innovative way because such as to potentially make it possible to obtain the aforementioned products and services at amounts that can be represented as:

"minimum fraction of an amount already discounted using incremental capital passively received 24/7" .

Example1:

Today a complete photovoltaic system with storage costs 100 (in fiat). Our Partners establish with us an agreed price of 90 (fiat). The agreed price is transformed into NFT Elysium (crypto). By purchasing them, our investors are guaranteed products and services at reduced amounts. On growing up the value of Praiza will also increase the convenience for investors in proceeding with the purchase of the Elysium NFTs as less and less will be enough Praiza to finalize purchases thanks to its incremental value over time. To all this we add that our investor is also an early adopter of Praiza, has purchased New Orizon NFTs, so that he has received other Praizas (with increasing value) via Reflections for free with which to buy NFTs Elysium to secure huge savings.

Example2:

The Investor grasps the enormous growth potential of the Ecosystem and decides to invest to obtain an easy economic return on the capital gains generate from the difference in the purchase/sale price of a token with increasing stability such as Praiza.

He also knows that he could opt to resell to others through NFTs the discounts obtained for goods and services provided by the Ecosystem Partners.

Our holders at certain levels can consider early retirement to fully enjoy their free time and financial freedom: why give up one or the other if you can have both?

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### 3. MARS BASE – PRAIZA TOKEN (PRZ)

Creation of our own Martian Metaverse, called Mars Base, our new future dimension in the ecosystem, place of total and immersive interaction between Investors and Markets.

The Ecosystem is designed to:

- Maximize yields
- Reduce the risks
- Generate passive income
- Allow access to important discounts on products and services
- Promote a future of eco-sustainability
- To become the main partner of all investment funds with the same mission
- Invest personally by creating research start-ups and for the development of future technologies
- Be recipients of the funds of the Corporations that want to promote themselves within our Metaverse

All represented as an exciting journey from Earth to Mars. The usefulness of the Ecosystem is to connect the real economy found on the Earth Base, becoming a catalyst for partners who will be able to market and advertise goods and services in the world of the digital economy that will emerge overwhelmingly and inexorably in the Metaverse on Mars Base. Marketing sector will make the essence of the Ecosystem easily understandable by anyone, even allowing those who don't know nothing about cryptocurrencies and trading to perceive the benefits that we will be able to deliver and will generate the attraction that only the best narratives can convey. Visual impact will be of the highest level and engaging, as well as supported by the best construction techniques for an experience of complete and total immersion.

#### LOTTERY:

Seriousness, dedication, motivation, competence and desire to rewrite the history of DeFi are the guidelines that it is natural for us to follow but this does not prevent us from also feeding the more fun-oriented part that resides in each of us: this is why we thought of reward participants in the sale of New Orizon NFTs through the periodic drawing of winners. They have given us the utmost trust and they will enjoy the benefits, as it should be and this will be, among many others, a useful way of thanking them. Because thanks to their trust, to their purchases in NFT New Orizon, the Praiza chart will gradually become more and more solid and we want to encourage this process to the maximum.

Let the journey begin.

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# FUNDNOMICS

"How will the funds raised be used?" Answering this question is a must and we want to do it in the best possible way. With the details of the percentage shares relating to their destination. We want to be the first to create one specific neologism for the thing.

That is why we introduce the concept of:

## FUNDNOMICS:

LP: 60% MARKETING:	30%
DEVELOPMENT AND ECOSYSTEM :	5%
JOIN VENTURE:	4%
TEAM SALARY:	1%

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*«People won't believe you when you tell them what yours is Digital Salary.»*



# Praiza.finance **TOKENOMICS**

**POWERFUL CRYPTO, BEAUTIFULLY TOLD**

Distribution of tokens with finished and not mintable total supply better known as:

**TOKENOMICS** (Values expressed in number of Tokens):

TOTAL SUPPLY:	100,000,000
65% BURNT:	65,000,000
2.57% 2 <sup>nd</sup> BURN:	2,570,000
3.7% SEED SALE:	3,700,000
32.18% PRESALE+LP:	32,180,000
0.25% STAFF SALARY:	250,000

## TAXATION

REFLECTIONS :	6%/6%
BUY BACK & BURN:	5%/5%
MARKETING :	1%/1%
TEAM SALARY:	1%/1%

## •TOKENOMICS

(BUY/SELL)

# ROADMAP

WE ARE HERE TO MAKE A DIFFERENCE WITH A LONG-TERM PROJECT

## Q2 2023:

- ✓ TG Communities (International + other Countries)
- ✓ Security department development
- ✓ Marketing department development
- ✓ Code development
- ✓ Dapp development
- ✓ Website development
- ✗ Viral marketing campaigns
- ✓ Online crypto articles
- ✗ Partnerships with other projects
- ✓ Praiza Seed sale
- ✓ Praiza Presale on Pinksale with KYC, AUDIT, LP lock, Ownershit renounced and Launch.

## Q3 2023:

- ✓ Press release campaign on Cointelegraph
- ✓ New Horizon NFTs go up
- ✓ Shuttle Dapp development
- ✗ Praiza launch
- ✗ Elysium launch
- ✗ Coingecko and Coinmarketcap listing

## Q4 2024:

- ✗ Complete Colonization Metaverse Base Mars
- ✗ Partnerships in the Metaverse business
- ✗ NFTs Elysium goes up
- ✗ Partnership with other projects in DeFi and CeFi
- ✗ Full colonization of Base Mars Metaverse
- ✗ Business partnership in the Multiverse in DeFi and CeFi

## FROM Q1 2025 ONWARDS:

- ✗ Multichain bridge with Metaverses

•ROADMAP

...more will be revealed in due course...

# UTILITY

## WE ARE HERE TO STAY A VERY LONG

Today: investing in a scalable, democratic but also capitalist system at the same time, calibrated for needs of the professional investor looking for capital growth tools, or the simple holder looking for one additional digital salary.

Future: to be the reference token in the world of finance by creating effective, effective utility that rewards both thanks to simple holding of the PRZ token but which also allows you to benefit from the rainy listings on the Cex and thanks to the presence in the We3 and the Metaverse.

- We firmly believe that the investor is our greatest asset and resource. For this we use the highest level of Reflections possible deriving from taxation to create massive Marketing Actions that can increase significantly the loyalty of our investors, present and future.
- Praiza is also deflationary to create scarcity
- Many are already talking about our project, the hype is high and the awareness that we will be the next gem today DeFi makes us all pioneers of what will be the next, imminent gold rush.

*"...Investors who rely on us do it because they know our success is based on the right marketing mix, utilities and mechanics..."*

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WE DON'T WANT TO DEFEAT THE FORCE OF GRAVITY

**We just want to change the market!**

### WHY IS PRAIZA.FINANCE UNIQUE?

- ✓ Intelligent and rewarding
- ✓ Not mintable or raggable
- ✓ With scalable reflections
- ✓ KYC Audit
- ✓ Manually Locked liquidity pool
- ✓ Growing chart stability
- ✓ Fixed and deflationary supply
- ✓ LP locked forever
- ✓ Ownership renounced

- ✓ **BUY BACK AND BURN**
- ✓ **NEVER SEEN REFLECTIONS**
- ✓ **SELF-STABILIZING**

### TARGET: for who?

- ✓ Traders
- ✓ Brokers
- ✓ Venture Capitalists
- ✓ Banks
- ✓ Financial institutions in general
- ✓ Retail: Savers and small holders

### WHICH WORLDS DO PRAIZA RIDES?

- ✓ Defi and the digital economy
- ✓ Cefi and the real economy
- ✓ Metaverse
- ✓ NFT
- ✓ Research and technological development
- ✓ Quant computers
- ✓ Artificial Intelligence
- ✓ Eco-sustainability

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# SHUTTLE

## DAPP DEX

### SHUTTLE: MAXIMUM SAFETY AND ECONOMIC PERFORMANCE

Welcome aboard PRAIZA Aerospace.

- ✓ You can buy PRZ tokens or ELS tokens and New Horizons NFT's
- ✓ Swap from one to another
- ✓ buy or sell tokens of our Partners which will gradually be listed on ours DEX
- ✓ you will be able to participate in presales and various sales phases for current and future products or services.

*«...we are allocating seats for a journey that will change your life: it will be wonderful to admire the view from up there»*

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# SCALABLE REFLECTIONS

## EARN A DAILY ENTRY

Praiza code is developed to ensure very interesting reflections every day for all Holders of Praiza PRZ. All, depending on the PRZ tokens held, will have a guarantee of constant distribution of very interesting Reflections. Praiza's code is democratic, but also Capitalist. In fact, in addition to guaranteeing everyone an adequate percentage of Reflections, it enables them savvy investors to be able to scale up the percentage of Reflections acquired.

Holders will therefore have a guarantee of:

- ✓ Perceiving Reflections at a basic level (just by holding PRZ)
- ✓ Perceive Premium level Reflections (thanks to the purchase of NFT's)

Thanks to Reflections, you will automatically be rewarded in additional PRZ tokens sent to your wallet a time expirations throughout the day, additional PRZ tokens will be available immediately in your wallet and will guarantee you a constant source of income to create your Digital Salary.

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[www.praiza.finance](http://www.praiza.finance)